



First Online Global Moon Village Workshop & Symposium

9-10 November 2020

SPONSORSHIP PACKAGES





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The Moon Village Association is proud to announce the First Moon Village Online Global Workshop & Symposium in cooperation with the Cyprus Space Exploration Organisation. The Workshop will take place on 9-10 of November 2020.

The Workshop & Symposium, will present various issues for the growth of such society on the Moon, discussing on-going and planned Moon programs. The goal is to expand the support of the platform for exchanging and sharing such information that is the Moon Village Association.

The Online Workshop and Symposium also aims to expand the international and domestic communities for future discussions and to network people interested in Moon Village's activities in various fields of industry, government, and academia.

Sponsorship Opportunities:

Here we present the various sponsorship opportunities that are available. The Cyprus Space Exploration Organisation has 60,000+ followers on social media with an average monthly reach of 100,000 people, with an engagement of around 20,000 people for individual hourly webinars.

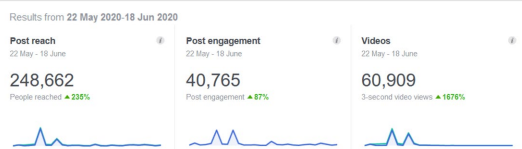
Contacts: oleg.ventskovsky@moonvillageassociation.org
international@space.org.cy
mva-aso@cseo.org.cy

Main Sponsorship Packages

<i>Benefits</i>	<i>Gold €7500</i>	<i>Silver €5000</i>	<i>Bronze €3000</i>
<i>Logo visibility in all pre- and post-event promotion</i>	✓	✓	✓
<i>Promotion on 3 websites (MVA's Website, CSEO's Website and Dedicated Symposium Website):</i>			
<ul style="list-style-type: none"> ✓ <i>Logo in the landing page of Symposium Website</i> <ul style="list-style-type: none"> ✓ <i>Dedicated page for Sponsors (linked from Symposium Website's menu)</i> 	✓	✓	✓
<i>Logo on Event Banner (shown throughout websites, social media, ads, and event)</i>	✓	✓	✓
<i>Distribute press releases relating to sponsor activities:</i>			
<ul style="list-style-type: none"> ✓ <i>Via newsletter to MVA Members</i> ✓ <i>Via social media to CSEO followers (average monthly reach 100,000 people¹)</i> ✓ <i>Dedicated social media posts/updates mentioning sponsor leading up and during the event (with sponsor's content to be provided)</i> 	✓	✓	
<i>Promotion in Official Digital Programme (on website and emailed to MVA Members)</i>	Full Page Back and inside front-cover	½ Page	¼ Page
<i>Promotion during Live Programme Broadcast:</i>			
<ul style="list-style-type: none"> ✓ <i>Verbal recognition from the President during the Opening Ceremony</i> <ul style="list-style-type: none"> ✓ <i>One video playing in the beginning, during breaks, and at the end</i> ✓ <i>Video in between the sessions (2 times per day over 2 days)</i> ✓ <i>Speaking Opportunity during Opening Ceremony</i> ✓ <i>Opportunity to make announcements during the workshops</i> 	✓ 2 min 1 min ✓ ✓	1 min 30 sec	30 sec

¹ Sample reach from CSEO's webinars in the month of May

Page summary Last 28 days +



Online Moon Village Marketplace Expo

Dedicated exclusive page on Symposium website

All stakeholders listed with their logos at beginning of page, with direct links to stakeholders' "virtual stands"

Benefits

€250 Small / €500 Large - per virtual stand

Virtual Stands:

Stands designed uniformly (templated) with Name and Logo and dedicated areas:

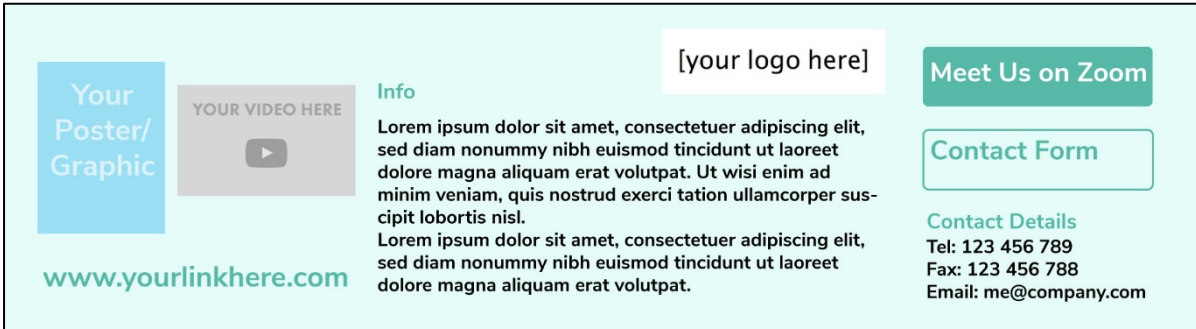
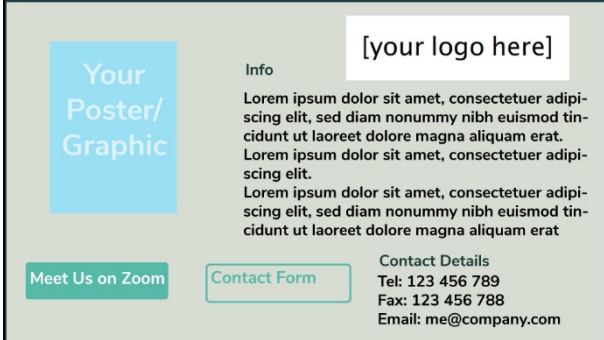
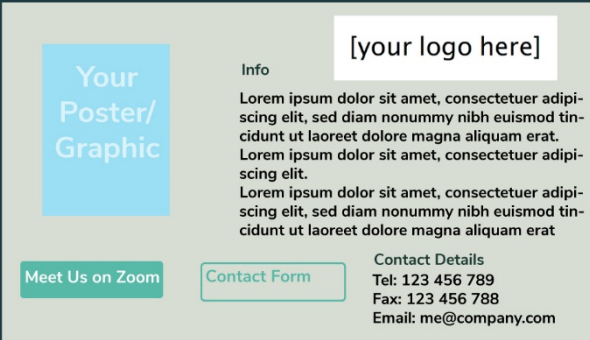
- ✓ Stakeholder Info
- ✓ Stakeholder posters
- ✓ Stakeholder video
- ✓ Link to stakeholder's website
- ✓ Submit questions and collect business contacts (online form sent directly to stakeholder) with:
 - Name, Company, Email, Phone, Comments or Questions

Meet Exhibitors: Face to face live zoom sessions for exhibitors to receive visitors

- ✓ At specific times (2 hours after programme and an hour during lunch break)
- ✓ Click on stand's Zoom link to talk live to exhibitor

Sample virtual stands

Large at the top and two small ones at the bottom

 <p>The large virtual stand template features a light blue background. On the left, there is a blue box labeled "Your Poster/ Graphic" and a grey box labeled "YOUR VIDEO HERE" with a play button icon. Below the poster box is the URL "www.yourlinkhere.com". In the center, there is a white box labeled "[your logo here]" and a section titled "Info" containing two paragraphs of Lorem Ipsum text. On the right, there is a green button labeled "Meet Us on Zoom", a white box labeled "Contact Form", and a section titled "Contact Details" with the following information: Tel: 123 456 789, Fax: 123 456 788, and Email: me@company.com.</p>	
 <p>The small virtual stand template (left) features a light grey background. On the left, there is a blue box labeled "Your Poster/ Graphic". In the center, there is a white box labeled "[your logo here]" and a section titled "Info" containing two paragraphs of Lorem Ipsum text. At the bottom, there is a green button labeled "Meet Us on Zoom", a white box labeled "Contact Form", and a section titled "Contact Details" with the following information: Tel: 123 456 789, Fax: 123 456 788, and Email: me@company.com.</p>	 <p>The small virtual stand template (right) features a light grey background. On the left, there is a blue box labeled "Your Poster/ Graphic". In the center, there is a white box labeled "[your logo here]" and a section titled "Info" containing two paragraphs of Lorem Ipsum text. At the bottom, there is a green button labeled "Meet Us on Zoom", a white box labeled "Contact Form", and a section titled "Contact Details" with the following information: Tel: 123 456 789, Fax: 123 456 788, and Email: me@company.com.</p>



First Online Global Moon Village Workshop & Symposium, 2020

9-10 November
Organised by MVA and CSEO

PROGRAMME – Preliminary as of 29 JUNE 2020

Times in CEST

DAY 1

15:00 - 15:20 Online Symposium Opening
Official Opening Session with welcoming from MVA and CSEO

15:20 - 16:20 Topic 1: Highlights and Future Missions
Keynote Lectures from Major Stakeholders, Director of UNOOSA, Space Agencies and Industry and other key officials (local and/or international)

Recorded messages where applicable

Break - Commercial Opportunity (Sponsor Message)

16:30 - 17:00 Best Practice for Sustainable Lunar Activities
Announcements - Recorded messages where applicable

17:00 - 18:00 Topic 2 - Returning to the Moon - New Opportunities and International Cooperation

DAY 2

15:00 - 16:00 Topic 3 - Capacity Building for Space Developing Countries and Engaging the Young Generation

Speakers: TBD

Description: Panel with Q&A - Involves SGAC, CSEO, PESC etc

16:00 - 16:50 Topic 4 - Reporting from MVA Working Groups and Projects

Speaker:

Description: Starting with 10 mins intro - then 6 mins per WG (7 in total)

Break - Commercial Opportunity (Sponsor Message)

17:00 - 18:40 Topic 5 - Call for Papers - Parallel Sessions

Description: Papers selected from the Call for Papers; number of sessions will depend from the quality of the papers received

18:40 - 19:00 Closing and Wrap-up