

## Moon Village Association Releases The Lunar Commerce Portfolio



## Vienna, Austria - (November 9 2022)

On 9th November, 2022 during the Moon Village Association's Workshop and Symposium taking place in Los Angeles, California, Derek Weber, co-chair of the Lunar Commerce and Economics Working Group, presented the first issue of the Lunar Commerce Portfolio.

The work represented by this document is the result of two years of analysis by a team of volunteers from all over the world, operating largely via Zoom during an era of covid travel restrictions. This document is a realistic assessment of the range of possible outcomes which might emerge depending on a set of clearly established external variables, many of which are beyond the control of individual potential lunar businesses. The work identified nine market sectors and provides some preliminary estimation that requires to be customized by the specific industry assumption and MVA will assist in performing this activity.

Giuseppe Reibaldi, President of the Moon Village Association, stated that "The Lunar Commerce Portfolio is the result of 2 years of work by volunteer members of the MVA's Working Group on Lunar Commerce and Economics, and is, we believe a significant asset in understanding the potential interactions of commercial businesses on the Moon and terrestrial regulatory environments. The Lunar Commerce

Portfolio defines 9 possible markets and its possible value chains. We look forward to having SEE Lab help us refine the models and assumptions, working towards reducing uncertainties and therefore the risks."

To view the full report please see:

https://moonvillageassociation.org/download/the-lunar-commerce-portfolio-first-edition-november-2022/

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## **About the Moon Village Association**

The Moon Village Association (MVA) is an international non-governmental organization (NGO) based in Vienna, founded in 2017. Its goal is the creation of a permanent global informal forum for stakeholders like governments, industry, academia and the general public interested in the development of the Moon Village. The MVA is the assembling of all efforts from private industry, governments and others aimed to explore and use the Moon in a sustainable manner. The MVA fosters cooperation for existing or planned Moon exploration programs, be they public or private initiatives. It comprises more than 800 participants to MVA activities and 27 institutional members from more than 60 countries, representing a diverse array of technical, scientific, cultural and interdisciplinary fields. The MVA partners with non-space organizations to promote international discussions and formulation of plans to foster the development of the Moon Village, and is creating international, national and regional networks to engage civil society around the world. The Moon Village Association's mission is unique, bridging together both spacefaring and non-spacefaring nations offering them the opportunity to play a role in its realization. There is no other organization on the international scene having such a mission.