



ISRO and MVA collaborate for outreach of Chandrayaan-3 Mission

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The Moon Village Association and the Indian Space Research Organisation (ISRO) are happy to announce to host global outreach activities in connection with proposed Chandrayaan-3 launch by Indian Space Research Organisation.

The common goal of these activities is to increase the impact of ISRO lunar programme on a global scale and foster further international cooperation. The two organizations are co-operating to focus on the global aspect of lunar exploration and identify, communicate and encourage the youth to focus on the mutual benefits that the entire world gets at every lunar mission.

The topics proposed for possible cooperation are the following:

- 1. Global Video competition:** A global video competition wishing the Chandrayaan-3 mission for a great ride and a successful landing on the Moon by discussing the importance of Chandrayaan-3 Mission for India and the Global Moon Exploration and Settlement.
- 2. Webinars** to brief the global audience about the mission; the challenges and benefits.

Giuseppe Reibaldi, President of the Moon Village Association, stated that *“This joint activity with ISRO is an important collaboration that demonstrates the relevance of MVA as a platform to multiply national lunar program outreach efforts. With MVA hoping to grow and support developing countries, established and emerging space countries and many more, we look forward to working with ISRO on this outreach effort.”*

Sudheer Kumar N, Director, Capacity Building and Public Outreach, ISRO Hq., stated that *“The Chandrayaan-3 mission is going to be an important milestone in the Indian Space programme, which is aimed to demonstrate the critical technologies to land the space craft on the south pole of the moon. The mission encompasses critical technologies that should reach to the global youth to encourage the scientific temperament on lunar missions.”*

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About the Moon Village Association

The Moon Village Association (MVA) is an international non-governmental organization (NGO) based in Vienna, founded in 2017. Its goal is the creation of a permanent global informal forum for stakeholders like governments, industry, academia and the general public interested in the development of the Moon Village. The MVA is the assembling of all efforts from private industry, governments and others aimed to explore and use the Moon in a sustainable manner. The MVA fosters cooperation for existing or planned Moon exploration programs, be they public or private initiatives. It comprises more than 600 participants to MVA activities and 27 institutional members from more than 60 countries, representing a diverse array of technical, scientific, cultural and interdisciplinary fields. The MVA partners with non-space organizations to promote international discussions and formulation of plans to foster the development of the Moon Village, and is creating international, national and regional networks to engage civil society around the world. The Moon Village Association’s mission is unique, bridging together both spacefaring and non-spacefaring nations offering them the opportunity to play a role in its realization. There is no other organization on the international scene having such a mission.

About Indian Space Research Organisation (ISRO)

Indian Space Research Organisation (ISRO) is the national space agency under Department of Space (DOS), Government of India. The organization is involved in R&D activities of space science, technology and application to harvest the benefits of outer space for Indian community. The department executes the Indian Space Programme primarily through various Centers / units within ISRO. The prime objective of ISRO/DOS is the development and application of space technology for various needs of the nation. To fulfill this objective, ISRO has developed capabilities in manufacturing satellites and launch vehicles. ISRO's Lunar and interplanetary missions encourage and promote space science research, by sharing vast amount of valuable data to the scientific community across the globe.